

JOSÉ CRUZ RODRÍGUEZ MÁRQUEZ

FARM EL AMATE

**BON
CAFÉ**
SPECIALTY COFFEE
HONDURAS



ABOUT THE PRODUCER

Before getting into coffee, José used to work with the cattle and lands his father had. He went to school until the fourth grade, as he did not want to keep studying. Once he was a teenager, his father gave him a plot of land, where he decided to plant coffee.

Unfortunately, José's father passed away and since then he took charge and continued helping his mother, convincing her to plant coffee as well, which she agreed. Eventually, he expanded his mother's farm and also was able to

expand his plot, with the profits earned in past crops and some other savings he had, he could build his own house. At the age of twenty-three, he got married and started to grow his family, today, José has 3 children and all live in the house he built, now, with some improvements he has made slowly.

Besides taking care of his coffee, he has two cows to produce milk and dairy products for their own consumption, and is still supporting his mother all the things related to her farm.

José started trading his coffee with us in 2013 and since then, he has adopted many good new farm practices in order to increase his production without negatively impacting the environment, such as honey waters treatment, re-use of the pulp waste to turn it into organic fertilizer, reforestation with fruit and timber trees, mowing and cleaning the farm manually, among others.

FARM INFO

GENERAL

Farm Name: El Amate
Farm Size: 1.05 HA
Total area: 1.40 HA
Production: 40 Bags of 69kg
Harvesting: Hand-picked
Process: Washed
Depulping: Mechanical
Ferm: Concrete tank for 12 hrs
Drying: Patio / 4-5 days
Started trading with us: 2013

VARIETIES

Varieties: Catimoro, Catuai
Bourbon, Lempira
Flowering season: Apr
Harvest season: Dec-Jan
Plant ages: 7 yrs avg
Soil type: Clayey
Cleanings: 3 per year
Fertilizations: 1 per year
Storage: New polyethylene
bags in clean warehouse

LOCATION

Country: Honduras
Location: West
Coffee Region: Celaque
State: Lempira
Municipality: Tomalá
Village: Aldea Nueva
Altitude: 1,929 meters
Latitude: N 14°16'28.61"
Longitude: W 88°44'39.56"

JOSÉ, AT HIS FARM EL AMATE.



JOSÉ, HIS WIFE MARÍA AND THEIR YOUNGEST CHILD.