

# MAXIMILIANO HERNÁNDEZ

## FARM EL IZOTE

### ABOUT THE PRODUCER

From the community of Los Naranjos, Lempira, Maximiliano is a coffee producer who was not able to study due to very poverty conditions of his family, also, there were no schools available near his area when he was a child, so this led him to work since very young, around the age of ten years old, in the growing of basic grains next to his father.

He spent the rest of his childhood and teen years doing this, until at the age of twenty-four he got married to María Molina and together started to work to get their own house. Two years later, Maximiliano started traveling to San Marcos de Ocotepeque during the coffee harvest seasons to work as day-laborer and learn everything about it.

Once he felt ready, in one of his returns to Lempira after the finishing of a coffee harvest, he came with the main idea of growing coffee on his own. His father gave him a plot of land to grow corn, which Maximiliano did, and right after the harvest he traded the corn, gather some savings he had and sold a horse to buy a 0.70 hectares land in the community of El Zanate.

In this new land, Maximiliano planted around 1,500 coffee plants of the Red Paca and Ihcafé 90 varieties, after that he kept expanding his farm little by little. While working on this, he was also able to buy a house, which he paid by growing and selling vegetables.

Today, he has a property of 2.8 hectares of land with 1.4 hectares planted with coffee, all managed in an organic way and that also provide jobs for his family members and for another 10 people during the harvest season.



### FARM INFO

#### GENERAL

Farm Name: El Izote  
Farm Size: 1.4 HA  
Production: 20 Bags of 69kg  
Harvesting: Hand-picked  
Process: Washed  
Depulping: Mechanical  
Ferm: Wooden box/14 hrs  
Drying: Concrete Patio  
Drying time: 12 to 15 days

#### VARIETIES & MORE

Varieties: Red & Yellow Paca  
Catimoro, Lempira, Ihcafé 90  
Flowering season: Apr-May  
Harvest season: Dec-Jan  
Plant ages: 9 yrs avg  
Soil type: Clayey  
Cleanings: 3 p/year  
Fertilizations: 2 p/year  
Trades w/Bon Café since 2013

#### LOCATION

Country: Honduras  
Cardinal direction: West  
Coffee Region: Celaque  
State: Lempira  
Municipality: San Sebastián  
Village: El Zanate  
Altitude: 1,800 meters  
Latitude: N 14°31'28.71"  
Longitude: W 88°77'15.93"





MAXIMILIANO & HIS FAMILY.



MAXIMILIANO, AT HIS FARM EL IZOTE.