



TYPICAL CUP PROFILE

Body



Acidity



SCA Score



Flavour: Medium body, refined acidity with notes of lemon, black tea, caramel and chocolate



Producer: Olam Aviv

Number of Estates: 1

Cultivated Area: 1.012 Ha

Irrigation: Yes

Certifications: Rainforest Alliance, UTZ,

4C and AWS

Altitude: 900 - 1.050 masl

Rainfall: 1,250mm per annum

Primary Varietal: N39, F6 & Tacri (also known

as 'compact')

Specialty Varietals: Marselesa

Processing: Fully washed, Honey, Wet Hulled, Semi-washed and Natural

Port of Shipment: Dar Es Salaam, Tanzania

Soil: Volcanic soils predominate in the south-west Highlands. The land is particularly fertile at medium to high altitudes

Key Products

Mount Rungwe:

FW AAA/AA (25-30 boxes per season)

FW PB (6-8 boxes)



Cafe Ruvuma:

Specialty Natural (3-5 boxes)

Wet Hulled (2-3 boxes)





Aviv is the first estate in Africa to achieve AWS certification. Established in 2008, it regulates the usage of valuable resources and protects against industrial waste and pollution.

AVIV Tanzania have a key focus on increasing natural capital. Water usage, the ecosystem and soil management are crucial to the economic positioning of the plantation. By building a large reservoir they provide free drinking water (2L per day) to workers and the local community, and ensuring there enough water for irrigation without affecting downstream users of the Ruvuma River. The water stewardship programme posits water usage as socially equitable, environmentally sustainable and economically beneficial. This is the first of its kind in Africa.

The Region

The remote mountainous region of Ruvuma is located at the southernmost tip of Tanzania, bordering Mozambique to the south and Lake Nyasa and Malawi to the west. A 1,060-kilometre drive from Dar es Salaam on paved and unpaved roads takes roughly 14 hours by car. The district capital is Songea, around 50km east of AVIV estate.

Production at altitude and with fertile, alluvial, loamy soils, allows for a desired slow maturation of the beans. This is the only place in Tanzania that produces enough AAA (screen 19) for full container exports.

Social and Community

- Out-grower program with 1,822 farmers. Includes field work and technical support, seedlings from our nursery, pulplers for local villages, farm doctors for neighbouring farms and distributing quality premiums.
- Free access to basic healthcare and medication for residents at dispensaries
- Creche for worker's children
- · Free housing for residential workers and their families

Partnership Opportunities

We are always seeking to collaborate on projects related to:

- Education
- Medical and Healthcare
- Gender Equality
- Out-Grower program
- Environmental
- · Community Infrastructure



Email: sales-osc@olamnet.com | osceurope@olamnet.com

Web: olamspecialtycoffee.com